

# CONNECTICUT VENTURE GROUP

## PRESS RELEASE

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### **October 1<sup>st</sup> UConn Workshop for Entrepreneurs and Investors**

**Fairfield, CT (September 21, 2009):** The Connecticut Venture Group and the University of Connecticut are presenting a workshop designed for entrepreneurs and investors with portfolio companies on Thursday, October 1, 2009 from 4:30 to 6:30 pm at UConn's Graduate Business Learning Center in Hartford. UConn has spent the last ten years not only building a state of the art research campus, but also a vibrant and innovative environment that supports industry and entrepreneurs with technology, talent and services. The workshop will provide attendees with an overview on the resources the University of Connecticut makes available to Connecticut based entrepreneurs thinking of starting or expanding a business. Investors with portfolio firms in Connecticut are also invited to participate.

The *Accessing UConn's Resources to Develop and Expand Your Business* workshop will include presentations by Professor **Richard Dino**, Executive Director of the UCONN School of Business'Connecticut Center for Entrepreneurship and Innovation; **John Hanson**, Director of the UConn Tech-Knowledge Portal; and **Michael Newborg**, Executive Director of UConn's Center for Science and Technology Commercialization.

Rita Zangari, Executive Director of UConn's Technology Incubation Program (TIP) commented, "Start-up and expanding businesses face multiple challenges, including identifying market opportunities, conducting strategic analyses and integrating new technology. The Workshop on October 1 is indented to show entrepreneurs how they can access resources, including UConn created technologies, to help them meet these challenges and is also an opportunity to meet with UConn's entrepreneurial and business development experts."

There is no charge for the workshop and networking opportunity but registration is required as seating is limited. For addition information or to register visit [www.cvg.org](http://www.cvg.org) or call CVG at 203-256-5955.

#### **Details:**

*Accessing UConn's Resources for Develop and Expand Your Business*  
An Information and Networking Workshop for Entrepreneurs and Investors

Date: Thursday, October 1, 2009  
Time: 4:30 pm – 6:30 pm  
Venue: UConn Graduate Business Learning Center  
100 Constitution Plaza, Hartford, CT  
Cost: No Charge – Reservation Required  
To Register: Visit [www.cvg.org](http://www.cvg.org) or call CVG at 203-256-5955

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